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In June 2013, Papoutsanis is launching the Olivia extension line, Olivia Fusion.

Olivia Fusion is a pure, natural body, personal care line in three fragrance combinations of shower gel and body lotion.

Olivia Fusion Pomegranate with pomegranate and olive extract with antioxidant properties and a pleasant relaxation feeling.

Olivia Fusion Kumquat with kumquat and olive extracts with emollient effect and a sense of freshness all day.

Olivia Fusion Fig with fig and olive extracts for deep moisturize and sensual aromas.

The new, pure, natural Olivia Fusion line with vibrant aromas and unique bottling is available at Attica Care Lab, selective Hondos Center stores and selective Pharmacies nationwide.

Papoutsanis is continuing its growth trend of the past years and its turnover has increased 19% since last year's corresponding period (January to May).